

**FOR RELEASE—September 16, 2014**

Attention News Media for Lagoon Cleanup Photo Opportunities/Stories



## **SAN ELIJO LAGOON CONSERVANCY HOSTS WETLAND CLEANUP**

*California Coastal Cleanup Day is September 20, 2014*

Cardiff-by-the-Sea — It's not just debris that accumulates in our coastal waterways and beaches. If not kept in check, invasive plants can overwhelm habitats relied upon by native animals. San Elijo Lagoon Conservancy is partnering with I Love a Clean San Diego to accomplish both invasive plant and debris removal during the 30<sup>th</sup> annual California Coastal Cleanup Day on September 20.

- WHAT** San Elijo Lagoon Conservancy's Lagoon Platoon will host a volunteer event to remove invasive plant species and debris at San Elijo Lagoon. This event is part of California Coastal Cleanup Day activities. Participants will take part in a worldwide citizen science project as they record each piece of debris removed during the cleanup. See debris trends in [2014 data](#) compiled by Ocean Conservancy.
- WHO** San Elijo Lagoon Conservancy & I Love a Clean San Diego
- WHEN** Saturday, September 20: 9:00 am-12:00 Noon
- WHERE** Host site and volunteer check-in is at the MiraCosta College San Elijo Campus parking lot, located at 3333 Manchester Avenue in Cardiff-by-the-Sea.
- HOW** Volunteers RSVP by emailing [platoon@sanelijo.org](mailto:platoon@sanelijo.org) or registering online at [www.SanElijo.org/Restoration-Events](http://www.SanElijo.org/Restoration-Events). Volunteers are asked to bring their own gloves, bucket, and reusable water bottle. We expect about 100 volunteers.
- MEDIA** Park at MiraCosta College and check in at the San Elijo Lagoon Conservancy outreach booth. A staff member will guide reporters to nearby locations where volunteers will be removing non-native plants and accumulated roadside debris.

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### *San Elijo Lagoon Ecological Reserve*

The 979-acre reserve is located between Encinitas and Solana Beach, extending inland to Rancho Santa Fe. The reserve is managed by: California Department of Fish and Wildlife, County of San Diego Department of Parks and Recreation, and San Elijo Lagoon Conservancy.

### *San Elijo Lagoon Conservancy*

Founded in 1987, and based in Solana Beach, the conservancy is a nonprofit land trust and the premier stewardship organization for San Elijo Lagoon. The mission is to protect and restore the resources of San Elijo Lagoon Ecological Reserve, its watershed, and related ecosystems for the benefit of current and future generations.

### **MEDIA CONTACT**

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